

Kite-marking by Education Provider Organisations (EPO) within the Severn footprint

Health Education England offers an Accreditation Quality Mark to Education Provider Organisations (EPOs) within the Severn footprint that helps to raise overall standards of education. It is an identifiable symbol of quality assurance that associates educational activities with a commitment to the highest standards of general practice.



For the EPOs in Severn, the purpose of kite-marking is to enable their members to identify high quality, independently assessed education activities led by experts in the subject field, ensuring a consistent and high quality resource.

The offer of an external kite-mark for non-EPO educational activities can be made provided the planned event meets the following criteria:

1. The subject is relevant to the Royal College of General Practitioner's core GP Curriculum as stated on the RCGP website.
2. The subject covered is intended to benefit the patients of the relevant EPO geographical area by addressing the knowledge, skills, attitudes and/or behaviours of the respective primary care team members.
3. The design of the event:
 - identifies an aim and considers learner objectives;
 - utilises interactive learning methods in the session
 - allocates time within the sessions for reflection and feedback
 - includes a formal method of seeking feedback (either paper or electronic) which is subsequently collated to inform an evaluation of the event.
4. The decision made to approve or decline a kite-mark (for which a fee may be charged by the EPO), by the Chair of the EPO or a nominated representative, is final (although an appeal may be made to the Severn School of Primary Care's Associate Postgraduate Dean for Post-CCT Education if there are grounds to believe that these criteria have not been followed).

December 2016